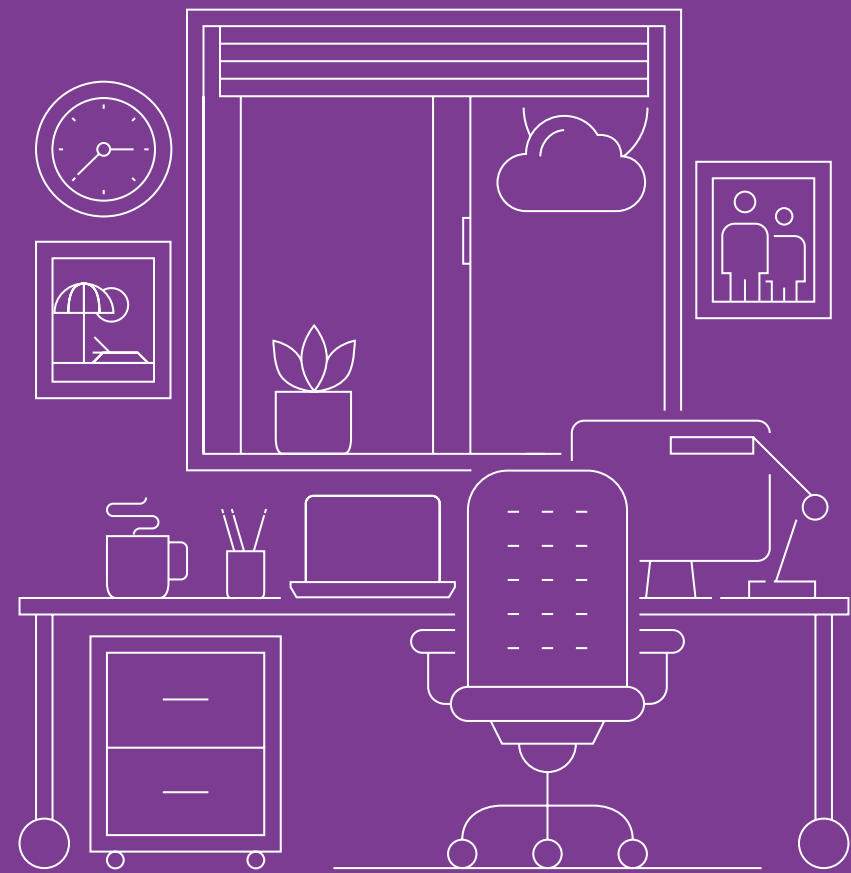# Business PCs built for
the anywhere workplace.

Choosing the right business PCs is no longer a simple thing—gone are the days of just ordering desktops for office workers and laptops for road warriors. The new reality of work means that things may not go back to "normal" for awhile—and your teams need PCs that can adapt to in-office, at-home, and offsite scenarios, or a mixture of them all.
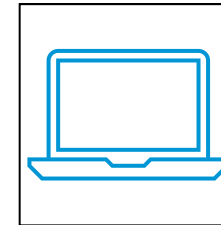
9 in 10 businesses in Singapore already have employees working remotely and almost half have employees using both personal and work devices to conduct business.[1]

What if your business PCs made working everywhere easier—not only for your employees, but also for IT? See the six ways HP Elite PCs can help you adapt to the workplace evolution.

90%

of workers say they perform better in **well-designed spaces.**[12]

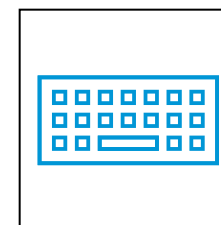## Equip every employee to work everywhere.

THE WORKPLACE SHIFT

"Remote work" can mean different things to different workers. Whether employees are working from home or returning to the office a few days a week, changing workspaces require flexible tools.

YOUR PIVOT

Learn what individual workers need, then be confident you'll find it in the versatile line of HP Elite PCs.
• Portable tablets and mode-flipping convertibles
• Durable, ultra-light laptops
• Powerful desktops for diverse digital projects
• Space-saving All-in-Ones (AiOs)
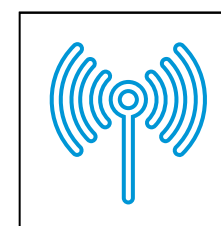• Docking stations for a seamless transition between home and office

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Put employee experience at the forefront.

THE WORKPLACE SHIFT

More focus on employee experience is the top-ranked HR priority in 2020,[3] and great technology is the cornerstone. If you equip workers with minimum-performing, un-ergonomic devices that deliver a frustrating day-to-day work experience, you reap lower productivity and employee satisfaction in return.

YOUR PIVOT

The powerful performance and people-first design of HP Elite PCs and accessories don't just help your people get more done, faster. They also feel more valued (and comfortable) while they work. From onboarding new employees to upgrading a home office, the HP Elite ecosystem gives your workforce a top-quality experience.
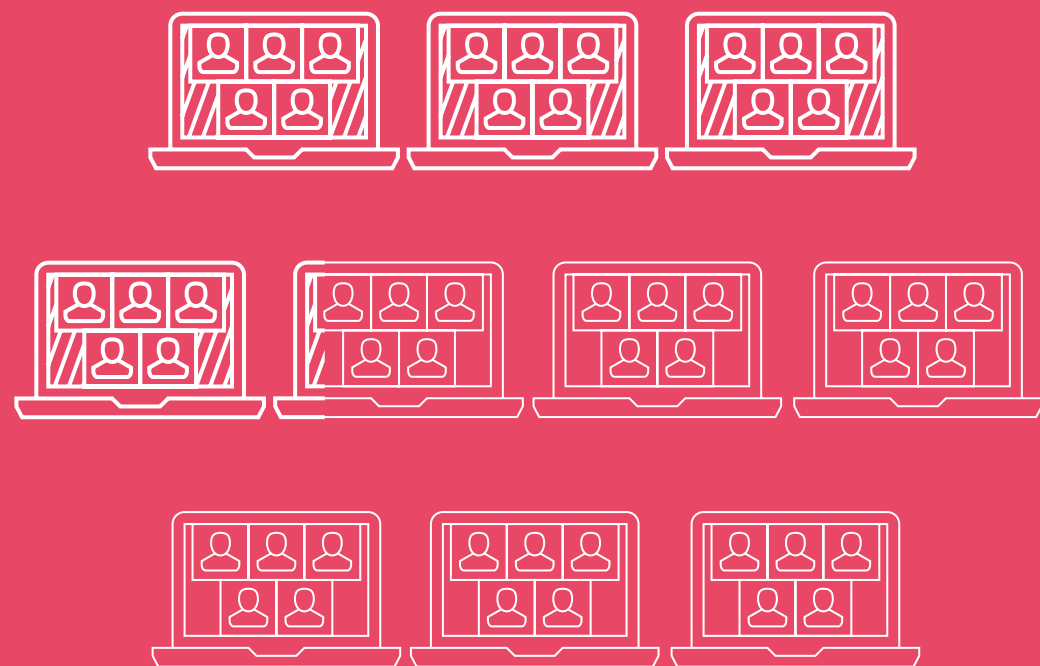

Put collaboration into overdrive.

THE WORKPLACE SHIFT

Rearranged office spaces. Split work schedules. WFH. With almost every team now a virtual team, workplace collaboration has become a no-contact sport. A June 2020 survey revealed that 39% of people said difficulty collaborating was their number-one reason for being unproductive while sheltering in place.[4]
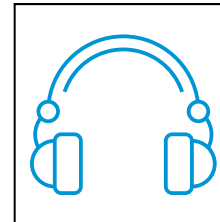
YOUR PIVOT

Give your workers collaboration-ready tech for the new world of the digital huddle. Many HP Elite PCs come with Wi-Fi 6[5] and 5G[6] connectivity for uninterrupted work, AI noise cancellation for home background distractions, and HP SureShutter[7] for instant privacy.

42%

of IT pros now rank remote IT management as **a top-3 priority** post-COVID.[13]
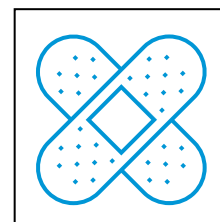
Accessorise for a more productive workday.

THE WORKPLACE SHIFT

A makeshift setup can suffice in the short term, but comfort matters for the long haul. Employees need a complete set of flexible, ergonomically designed home and office tech accessories so that they can do their best work.

YOUR PIVOT

The HP Elite family is an ecosystem with accessories built for employee comfort:
- Monitors with HP Eye Ease, which removes harmful blue light
- Lightweight laptops that are part of our sanitizable portfolio[8]
- Portable wireless headsets and mice that go wherever work takes them
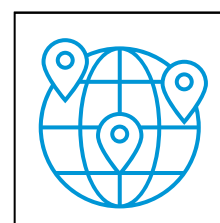
Give your PC fleet built-in protection.

THE WORKPLACE SHIFT

While IT teams are refining their approach to offsite employee access—and workers continue to adjust to anywhere, anytime productivity—cyberattackers haven't missed a beat. They're constantly searching for weaknesses in newly remote endpoints. And they're finding them, from unsecured routers to shared home networks.

YOUR PIVOT

Self-healing HP Elite PCs protect, detect, and recover from cyberattacks before they become a problem. With built-in, hardware-enforced security features below, in, and above the OS, HP PCs deliver less reliance on third-party security software, less manual installation, and more ability to remediate issues remotely.

Manage and support devices— everywhere.

THE WORKPLACE SHIFT

Out of sight doesn't mean out of mind, but more devices in more places makes device visibility and management more complicated. A mobile, hybrid home-and-office PC fleet needs powerful remote management tools that enable IT to resolve issues from anywhere. Because when your PCs are down, your workers are, too.

YOUR PIVOT

Keep everything under control with the remote-management features in HP Elite PCs. HP Sure Admin[9] enables secure remote access to device firmware settings. HP Client Security Manager[10] makes it easy to strengthen login security with multifactor authentication. And Windows 10 Pro[11] supports Microsoft SCCM remote endpoint management.

Evolve your business PC strategy.

Remote working may be a permanent feature in Singapore and elsewhere around the world. But one thing is universal—the right tech ecosystem can make the transition to the new normal of work easier for employees and IT, too. Get as close as you can to business as usual with premium PCs with strong security that empower your people to take on today's challenges—wherever they are.

Learn more about HP Elite portfolio of PCs, displays, and accessories.

Brought to you by HP and Intel®

Sources

1   The Work Ahead: Asia Drives Digital's Future, Cognizant, 8 Jan 2021, https://www.cognizant.com/futureofwork/whitepaper/the-work-ahead-asia-drives-digitals-future
2   BBC Worklife, August 30, 2020, https://www.bbc.com/worklife/article/20200824-why-the-future-of-work-might-be-hybrid
3   2020 HR Sentiment Survey, Future Workplace LLC, https://futureworkplace.com/ebooks/the-2020-hr-sentiment-survey/
4   https://www.pwc.com/us/en/library/covid-19/us-remote-work-survey.html#:~:text=The%20number%20one%20reason%20employees,such%20as%20childcare%20(38%25)
5   Wireless access point and Internet service required and sold separately. Availability of public wireless access points limited. The specifications for Wi-Fi 6 (802.11ax WLAN) are draft specifications and are not final. If the final specifications differ from the draft specifications, it may affect the ability of the notebook to communicate with other 802.11ax WLAN devices. Only available in countries where 802.11ax is supported.
6   5G module is an optional feature that must be configured at purchase. AT&T and T-Mobile networks supported in the U.S. Module designed for 5G networks as carriers deploy Evolved-Universal Terrestrial Radio Access New Radio Dual Connectivity (ENDC) with both 100Mhz of 5G NR and LTE channel bandwidth, using 256QAM 4x4 as defined by 3GPP, requires activation and separately purchased service contract. Check with service provider for coverage and availability in your area. Connection, upload, and download speeds will vary due to network, location, environment, network conditions, and other factors. 5G not available on all products, in all regions. Backwards-compatible to 4G LTE and 3G HSPA technologies. 5G module planned to be available in select countries, where carrier supported.
7   HP Sure Shutter only available PCs equipped with HD or IR camera and must be installed at the factory.
8   Select household wipes can be safely used to clean HP Elite and Workstation PCs up to 1,000 wipes: See wipe manufacturer's instructions for disinfecting and the HP cleaning guide for HP tested wipe solutions at How to Sanitize Your HP Device Whitepaper (http://h20195.www2.hp.com/v2/GetDocument.aspx?docname=4AA7-7610ENW). Not applicable to HP Elite c1030 Chromebook.
9   HP Sure Admin requires Windows 10, HP BIOS, HP Manageability Integration Kit from http://www.hp.com/go/clientmanagement and HP Sure Admin Local Access Authenticator smartphone app from the Android or Apple store.
10 HP Client Security Manager requires Windows and 8th generation Intel® or AMD processors.
11 All other trademarks are the property of their respective owners.
12 The Need for Adaptability in Workplace Design: 2019 Work Environment Survey Uncovers What Top Talent Wants and Expects in the Workplace, Capital One, August 2019, https://www.capitalone.com/about/newsroom/wps-survey/
13 Insight Enterprises, 2020 Insight Intelligent Technology Pulse: The Impact of COVID-19 on Business Readiness, https://www.insight.com/en_US/about/newsroom/media-center/impact-of-covid-19-on-business-readiness.html