Does your PC security work from home?

Remote work has your PC fleet out of sight, but endpoint security is on your mind more than ever, and for good reason—during this pandemic, phishing cases have increased by more than 200% in the Philippines, with authorities listing it as the top cybercrime being committed in the country\(^1\).

What if your business PCs were protected from cyberthreats from the inside out? What if you could easily manage your fleet remotely? What if your remote PC fleet could automatically fend for itself? Ask yourself the following six questions about your business PC security.
<table>
<thead>
<tr>
<th>THEIR MOVE</th>
<th>YOUR MOVE</th>
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<tbody>
<tr>
<td>Is your PC security built on a firm foundation?</td>
<td>The HP Endpoint Security Controller is the foundation of the security architecture that protects HP Sure Recover and HP Elite PCs. This physically isolated, cryptographically protected chip houses hardware-enforced, self-healing security features like HP Sure Start, HP Sure Run, and HP Sure Recover.</td>
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<tr>
<td>Do your PCs know a threat when they see one?</td>
<td>With an HP Elite PC, PCs can be protected anywhere—with or without a network connection.</td>
</tr>
<tr>
<td>Can your PCs self-heal?</td>
<td>A complete solution must consider that eventually an attack may evade detection defenses. With HP Sure Start, HP Sure Recover, an HP Elite PC can automatically self-heal its BIOS from attacks or corruption and quickly recover its own OS—from anywhere—with or without a network connection.</td>
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</table>

**More than 350,000 new variations of malware are created every day.**

Downtime costs the average business over **US$10,000 per hour.**
Do your PCs require proof of identity?

**THEIR MOVE**
Password protection isn’t enough for business PCs—most hacking-related breaches stem from compromised credentials.\(^9\) From spear-phishing attacks that trick users for login information to bad hygiene practices like weak, shared, and reused passwords,\(^9\) how can you guard your greatest endpoint vulnerability—your users?\(^{10}\)

**YOUR MOVE**
Protect your PCs—and your network—from unauthorised access with multifactor authentication. Configure HP Elite PCs to require up to three verifications for login, including an optional fingerprint reader and IR camera for facial recognition. These policies are locked in at the hardware level.

Can you manage your PC security from anywhere?

**THEIR MOVE**
Managing remote devices is complicated, even in the best of times. With a scattered workforce using a mix of personal and business devices, having to manage more remote devices at once now ranks as one of the top five biggest challenges for IT managers.\(^{11}\) Is your hodge-podge of devices and policies a heyday for hackers?

**YOUR MOVE**
Take control of your PC endpoints with a platform that lets you administer security settings from anywhere. HP Sure Admin\(^{12}\) gives IT admins a secure digital signature for managing BIOS settings remotely over the network.

Do your PCs protect against prying eyes?

**THEIR MOVE**
Hackers have more techniques than just digging through your hard drives. From over-the-shoulder coffee-shop lurkers to creepy camera-commanders, unwanted eyes can watch your workers—and what they’re working on—from either side of the screen. Can your PCs protect your workers and your confidential data?

**YOUR MOVE**
End visual hackers’ game of I Spy with these built-in privacy tools:
- HP Privacy Camera,\(^3\) a physical shutter that protects users from surveillance
- HP Sure View,\(^4\) a one-touch privacy shield that makes the screen unreadable to those nearby
- HP Presence Aware,\(^4\) which confirms identity and unlocks the PC, hands-free

81% of IT pros say assessing remote endpoints for compliance has become more difficult than ever.\(^{13}\)
The next move is yours.

Although the threat of cyberattacks has never been greater, choosing a business PC that can self-defend against those attacks has never been easier. HP Elite PCs are engineered with deep, hardware-embedded security features that protect, detect, and recover from cyberattacks before they can disrupt your remote workforce—and your business.

See why the HP EliteBook 840 G8 and the HP Elite family of laptops, desktops, and convertibles are HP’s Most Secure PCs.16

Find out more