

We appreciate the home office

Homeworking has been on the rise for several years. The figures confirm this trend: in 2018, almost 17% of the Belgian population occasionally worked from home, in 2019 nearly 20%. And this trend will continue at a rapid pace in 2020. Curious about the latest Belgian figures? iVox questioned Belgian companies between June 22 2020 and July 3 2020. Let us list them for you.

SEVERAL FACTORS FUEL THE TREND TO WORK FROM HOME

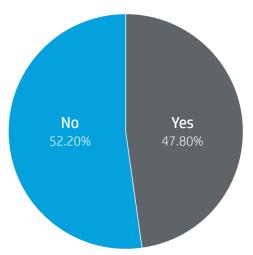
Why is homeworking so popular? On the one hand, we are tired of sticking bumper to bumper for hours every day. On the other hand, the younger generation considers homeworking a matter of course. They want nothing less than a work/life blend in which they determine their own daily schedule. The pressure on available office space is also increasing, driving real estate prices up. No wonder that homeworking is on the increase, right?

THE FIGURES CONFIRM THE TREND

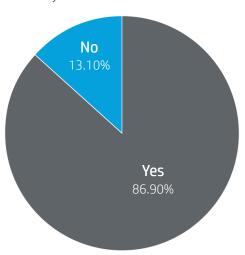
Since spring 2020, homeworking has increased significantly as it was declared the norm. What percentage of the workforce is given the opportunity to work from home, and how many employees are now actually working from home? Are there any sectoral differences? Are we rather talking about occasional homeworking or structural homeworking? And what is the ratio of homeworking between Flanders and Wallonia? We figured it out for you.

WALLONIA

Possibility to work from home BEFORE the crisis



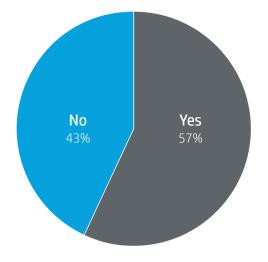
Possibility to work from home AFTER the crisis



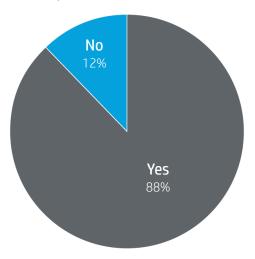
Before the crisis, almost half of Wallonia's workforce (service and industrial sectors) was able to work from home. In the wake of the crisis, almost 90% of the employee population has the opportunity to work from home. This is a considerable increase.

FLANDERS

Possibility to work from home BEFORE the crisis



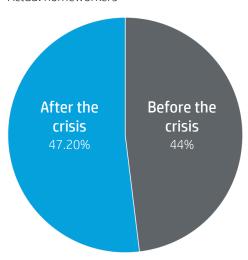
Possibility to work from home AFTER the crisis



In Flanders too, we see an enormous increase: before the crisis, 57% of Flemish companies offered the possibility of teleworking. After the crisis, this figure rose sharply: 88% of Flemish companies offer the possibility to work from home.

WALLONIA

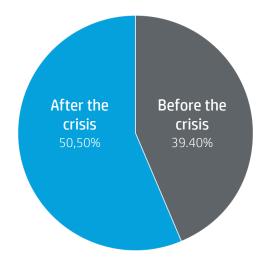
Actual homeworkers



Walloon companies may offer the possibility to work from home, but this does not work for every job. In companies offering homeworking, 44% can do so effectively because the position allows it. That share rose to 47.2% after the crisis.

FLANDERS

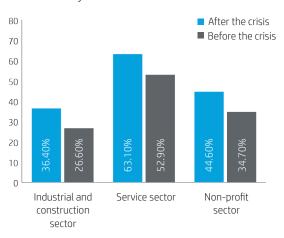
Actual homeworkers



In Flanders too, not every profile can work from home, even if the employer offers the option. Before the crisis, 39.40% of the employees had a job that enabled them to work from home, after the crisis this rose to just over half of the employees (50.50%).

WALLONIA

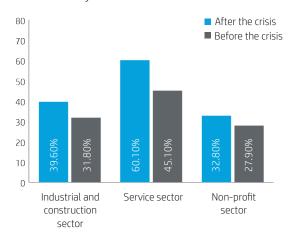
Differences by sector



The sector also determines the possibility to work from home. Do you work in the industrial, non-profit or construction sector? Then the chance of working from home is rather small. Although the possibility to work from home did increase after the crisis.

FLANDERS

Differences by sector



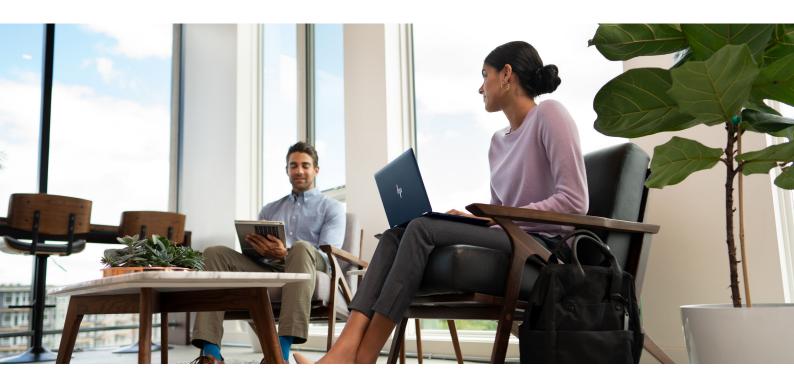
In Flanders, there was a sharp increase in homeworking in the service sector after the crisis. Just as in Wallonia, in Flanders the sector also determines the degree of teleworking.

STRUCTURAL OR OCCASIONAL HOMEWORKING?

Do people work from home mainly on a structural or occasional basis at present? The study shows that there is an increase in structural homeworking in all regions: in Wallonia, structural homeworking rose by 9.1% after the crisis, in Flanders by 14.7% and in Brussels even by 16%.

BRUSSELS TAKES THE LEAD

Homeworking is also gaining popularity in our capital. Before the crisis, 45% of Brussels employees occasionally worked from home. And after the crisis, that number has even risen to 62%. Why is working from home so popular in our capital? Half of the jobs in Brussels are held by commuters. Teleworking is therefore considered as the solution to the mobility problem by Brussels employers.



HOMEWORKING IS HERE TO STAY

Even without the special homeworking rule, we would work more from home. Not only do we reduce the mobility problem, we are also saving time. The mandatory homeworking weeks did, of course, accelerate this way of working and we learned to appreciate it enormously. Working from home is therefore an integral part of today's and certainly of tomorrow's world. But do you know what it takes to make working from home a success?

GUARANTEED SUCCESS

A clear plan addressing specific aspects is more than necessary. For example, can all employees – regardless of their position – work from home? How often can they work from home? Is a flexible work schedule possible? A lot of questions requiring a clear answer in the form of, for example, a homeworking policy. And on a practical level: all your employees should have the best tools at home as well to be able to work productively.

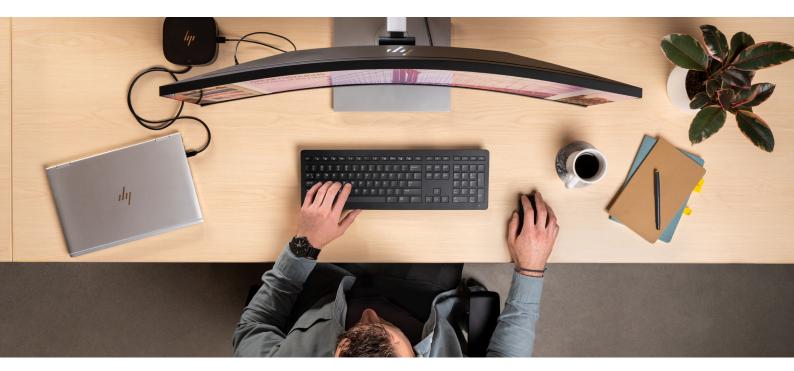


HP HELPS YOU CREATE THE PERFECT HOME OFFICE

HP will be happy to help. After all, you need to work productively at home too. By the way, did you know that less than 1% of your annual wage bill is enough to create your dream home office? HP has the best tools to turn a study into a real home office. Think big screen, wireless keyboard and mouse, docking station...

ADVANCED SECURITY IS A MUST

With the right tools, you are already well on your way to a productive and modern way of working. However, security should not be lacking. The home network is often less secure than the company network. And don't forget that connected notebooks and printers also need to be secured. With HP Elite PCs and Enterprise printers and scanners, cybercriminals will not stand a chance.



THE FUTURE BEGINS TODAY

Last year we stood at the beginning of a new era in which homeworking was gradually taking shape. Faster than expected, we are now working more from home and we enjoy the home office, as the <u>study by the FPS Mobility</u> <u>and Vias Institute</u> proves. More than ever, this workplace is part of the modern professional environment. Are you wondering how you too can turn your business into a modern working environment?

Find out more in HP's Office of the Future.

