It’s time to increase your security—HP can help.

With HP Healthcare solutions, you can monitor and manage your printer fleet from the convenience of your smartphone. Your devices are secure by default, and your sensitive personal health data is protected.

For more information, visit the HP website or contact your healthcare provider.

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5 risky security errors healthcare organizations make

1. Undersecuring patient data

By having a network connection to valuable personal health and financial patient data, all medical devices—including printers—are attractive targets for cybercrime.

2. Underestimating the costs of a breach

Healthcare is at higher risk. The healthcare industry has the highest per-capita data breach cost—nearly twice that of financial organizations.

3. Losing focus on cybersecurity due to the pandemic

Not only do healthcare breaches continue to rise, but cybercriminals are increasingly focused on attacking the healthcare industry.

4. Mismanaging printer security

Just one unprotected networked printer can result in a security breach. While PC security patches are closely watched, the reality is that most printer fleet security falls behind.

5. Relying on printer configurations and firewall protection

Maintaining default settings leaves printer fleets at risk. With the sheer volume of data available—even behind a firewall—a single vulnerable device can threaten the entire network.

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6. Ponemon 2018 Cost of a Data Breach Study sponsored by IBM.
9. Common findings of risk assessments: Stats are calculated by HP using an internal database of results from assessments of 78 organizations. Assessments conducted by the HP Print Security Advisory team from July 2015 to February 2019.
10. 55% of printers behind in security patches: Based on data from 1.2 million printers, using the HP firmware security tool with 6505 Enterprises as of March 2019.